

2023

ITAFRAN
GRUPE LE GOFF

-
- ENGLISH
 - FRANÇAIS
 - DEUTSCH
 - ESPAÑOL
 - ČESKÝ

USER MANUAL

www.itafran.com



**MECHANICAL POWER TRANSMISSION
IS OUR EXPERTISE**

SUMMARY

Here are some small sheets
that invite you to write
a big page with us !

“

We are proud to give you access to the new site
itafran.com

This guide will allow you to know all the features of an efficient
navigation and an optimized search.

”



VOLPONI Kevin

Digital Manager

Tel : +33 (0)782 725 166
digital@itafran.com



01

EASY
p. 7 à 10

02

EFFECTIVE
p. 11 à 14

03

QUICK
p. 15 à 16

04

ACCESSIBLE
p. 17 à 18

05

COST-EFFECTIVE
p. 19 à 20

HELPING THE PRODUCTS UNDERSTANDING

Menu segmentation	p. 08
Catalogue segmentation	p. 08
Supplier pages	p. 09
News and FAQ	p. 09
Product sheet	p. 10

HELP IN PRODUCTS DETERMINATION

Search bar	p. 12
Carry out a search	p. 12
Interchangeability tool	p. 13
Search filter	p. 13
Customized tools	p. 14

FACILITATING THE ORDERING PROCESS

Quick add cart	p. 15
Multi-cart for better management	p. 15
Cross list management	p. 16
Bulk order import tool	p. 16
Stock sending (EDI)	p. 16
OEM order management	p. 16

FOLLOW THE STAGES OF AN ORDER

Quote creation	p. 18
Order acknowledgement	p. 18
Delivery note tracking	p. 18
Paperless invoicing	p. 18

REDUCE YOUR PURCHASE PRICES

Trade discounts	p. 20
Internet discounts	p. 20
Progressive discounts	p. 20
End of Year Bonus (EYB)	p. 20
Quantity discounts	p. 20



MECHANICAL TRANSMISSION COMPONENTS, IT'S OUR JOB BUT OUR PASSION IS YOUR SATISFACTION

ITAFRAN

GROUP LE GOFF

FRENCH SPECIALIST !



Itafran is a French specialist in the industrial sector and has been a recognised wholesaler of mechanical transmission components for almost 50 years.



Since its creation, Itafran has experienced significant growth thanks to its highly qualified staff. It has continued to expand and has the largest stock in its market (more than 12,000m² of stock for 8 million products stored).

AN UNPARALLELED CUSTOMER EXPERIENCE !

We are dedicated to providing exceptional service at every stage of the process, from product to shipment. We believe that quality, satisfaction and customer service are the keys to our success.

 Product availability	 Range width	 Express delivery
 Technical support	 Customized requests	 Days and hours of operation

LE GOFF GROUP, A FRENCH AND FAMILY GROUP WHOSE KNOW-HOW HAS ACCOMPANIED YOU FOR A CENTURY

CMW

GROUP LE GOFF

1st French manufacturer of gears, CMW produces for MAN, SNCF, TESLA, ALSTOM, LIEBHERR, AIRBUS... In France, Germany, Spain, China, USA... With 5 factories, 500 machines and 100 operators, entrusting us with your needs in precision gears, whatever their size, becomes obvious!
Contact : commercial@c-m-w.fr

MERGER

GROUP LE GOFF

For a century, the reliability of MERGER PIV drives and gearboxes has been legendary. More than 2 million of them have been installed worldwide, notably at EDF, ARCELOR, VNF, SUEZ, REEL, TOTAL, TRIMET and THALES. They power machines in the nuclear, steel, maritime and lifting industries... MERGER also provides maintenance and repair services for other brands.
Contact : info@merger.fr

OUR EXPERTISE

- EN9100 Quality
- Reliable OTDs
- Cutting
- Grinding
- Broaching
- Co-engineering
- Industry 4.0



OUR EXPERTISE

- French manufacturing
- Guaranteed quality
- Special gears
- On-site service



ALL OUR MECHANICAL

TRANSMISSION COMPONENTS

MOTORS AND GEARBOXES



Three-phase motors



Worm gear reducers



Shaft mounted speed reducer

BEARINGS AND BEARING UNITS



Ball bearings



Roller bearings



Needle and roller bearings

BELTS AND PULLEYS



V-belts



Synchronous belts



Poly-V ribbed belts

CHAINS AND SPROCKETS



Roller chains



Conveyor chains



Lifting chains

KEYLESS LOCKING AND COUPLING



Elastic couplings



Semi-elastic couplings



Universal joints

LINEAR GUIDES



Ball slides



Linear guide rails



Ball bearing units



Plummer block



Spherical plain bearings and rod ends



Endless flat belts



V-pulleys



Synchronous pulleys



Sprockets - Discs Cast iron wheels



Agricultural wheels



Gears and racks

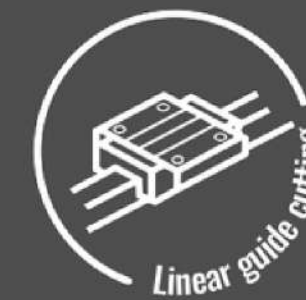


Rigid couplings



Tapper bushes

YOUR CUSTOMIZED REQUESTS

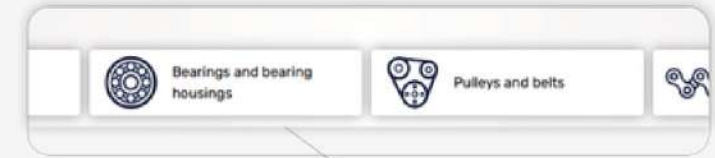


HELPING THE PRODUCTS UNDERSTANDING

SUMMARY OF FEATURES

We look forward to show you how our website can make your product discovery experience incredibly simple and enjoyable.

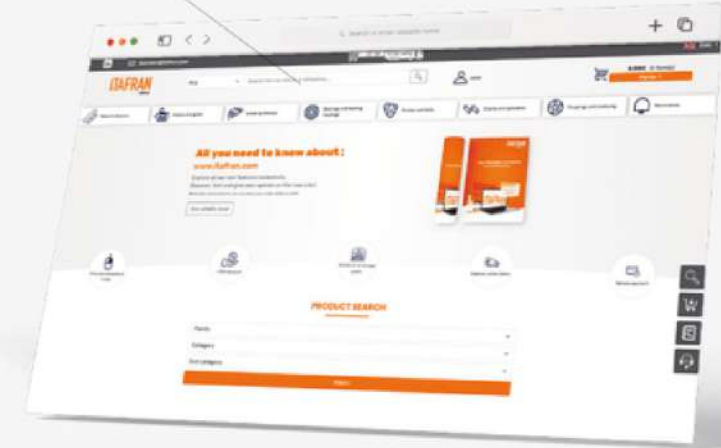
-  Menu segmentation
-  Catalogue segmentation
-  Supplier pages
-  News and FAQ
-  Product sheet



PRODUCT SHEET

Discover our refreshed design, with a clearer and more intuitive navigation menu. The logical organization of the menu will easily direct you to the products that interest you.

Feel free to hover over the categories that interest you to discover a complete visualization !



CATALOGUE SEGMENTATION

Download the catalogues, find the products you need more easily thanks to the dynamic selector on the summaries of each PDF.





SUPPLIER PAGES

Each supplier has a dedicated page :

- ▶ Product segmentation
- ▶ Downloadable documents



NEWS AND FAQ

The news page brings you the latest information on the mechanical transmission market, with articles that provide a comprehensive perspective on what's happening.



FAQ Services and products

Allowing you to get a quick answer to frequently asked questions

Buying guides

A qualitative summary for a better understanding of the products.

PRODUCT SHEET

We have taken over all our product sheets, allowing you to have access to a visualization with :

- ▶ Downloadable product sheet
- ▶ Photos and diagrams
- ▶ Full product specifications



Complementary products

We will offer you so-called complementary products to facilitate the identification of inter-product links.

Products Interchangeability

Allowing us to offer a substitute product in case of stock shortage.

We realize that these pages cannot replace a personal discussion. Please do not hesitate to contact us if you need further assistance !



Yassine BEN NEJIM

Tel : +33 (0)608 704 864
purchase@itafran.com

...or even better,

come and discover the incredible installations of the LE GOFF group and...some of the talents of the world capital of gastronomy !



HELP IN PRODUCTS DETERMINATION

SUMMARY OF FEATURES

We look forward to showing you how our website can make your product discovery experience incredibly simple and enjoyable.



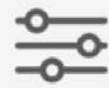
Search bar



Carry out a search



Interchangeability tool



Search filter



Customized tools



SEARCH BAR

You now benefit from a more powerful search engine. You can filter the product families to find more easily what you are looking for.

ALL Search a product, a reference...

- ALL
- ACCESSORIES
- COUPLINGS AND CLAMPS
- CHAINS AND SPROCKETS
- LINEAR GUIDES
- MOTORS AND GEAR BOXES
- PULLEYS AND BELTS
- BEARINGS AND BEARING UNITS**

Select the product family you need to refine your search

CARRY OUT A SEARCH

► Supplier code search

All of our supplier codes and their equivalents in competing brands are integrated into our product database, allowing you to identify your product more easily.

► Customer code search

Search with your product codes, to do this, simply send us your cross list (these codes are only accessible by you and only on your account).

Using the wildcard

If you are looking for a particular product for which you do not know the exact reference, you can replace a missing item with an with a symbol (*).

PGS127*

PGS*20

*12720

INTERCHANGEABILITY TOOL

Choose the brand and the size of the product and our tool will give you the company's equivalent reference.



Worm gear reducers



Shaft mounted speed reducer



Keyless locking devices

SEARCH FILTER

You can select the product family, category, sub-category and specific characteristics of each product to refine your results. With a few clicks, the tool will deliver the product that best matches your criteria.

FAMILY ▼
CATEGORY ▼
SUBCATEGORY ▼
SEARCH

Tool demonstration with the example of the rigid ball bearing

BEARINGS AND BEARING UNITS ▼
BALL BEARINGS ▼
RIGID BALL BEARINGS ▼
DIMENSION TYPE : Metric ▼
NUMBER OF ROWS : 1 row ▼
Standard ▼
Di (mm) : 20 ▼
De (mm) : 32 ▼
B (mm) : 7 ▼

FIND IT !



The outcome of this research

CUSTOMIZED TOOLS

You have at your disposal these advanced tools to allow you to easily customize your products according to your preferences and needs.

Rails and guides cutting

With our linear guide cutting tool, get high performance linear guides that are customized to your exact specifications.

Machining rework

We allow you to customize the boring, keying, and tapped holes for pressure screws in order to provide you with competitively priced offers in the shortest possible time (up to 24H).

Production on plan

Our machine park composed of 200 production machines on 6000m², offers us the possibility to produce single parts or large volumes with various processes and short and optimized production times.

The benefits of online tools :

- ▶ 24/7 availability
- ▶ Customization
- ▶ Time saving
- ▶ Order tracking
- ▶ Fast delivery
- ▶ On-line assistance



Chain cutting calculation

We complete our offer with our fully equipped workshop for cutting chains for your custom requests.

Production follow-up

Track your completion requests

FACILITATING THE ORDERING PROCESS

SUMMARY OF FEATURES



Quick add cart



Multi-cart for better management



Cross list management



Bulk order import tool



Stock sending (EDI)



OEM order management

QUICK ADD CART

By going through our article table, you can easily add a product to your cart without having to consult the product sheet.



MULTI-CART FOR BETTER MANAGEMENT

The shopping cart has been updated with an improved design and additional features including the ability to manage up to 3 separate carts simultaneously.

CART 1



Ability to add and manage up to 3 carts



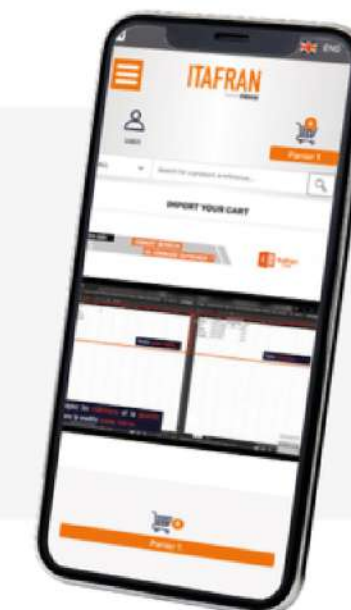
CROSS LIST MANAGEMENT

Match your references with those of Itafran with your usual contact person. Your own references will then appear on itafran.com, as well as quotes, orders and deliveries.

BULK ORDER IMPORT TOOL

You can import a basket in mass (200 lines), from a file in CSV format (two columns with references and quantity).

Tips : Import your order with your references !



STOCK SENDING (EDI)

You have a merchant site and wish to present an additional stock available in a few days ? We can provide you with a visualisation of our stock.

OEM ORDER MANAGEMENT

We are working to set up a specific interface, allowing you :

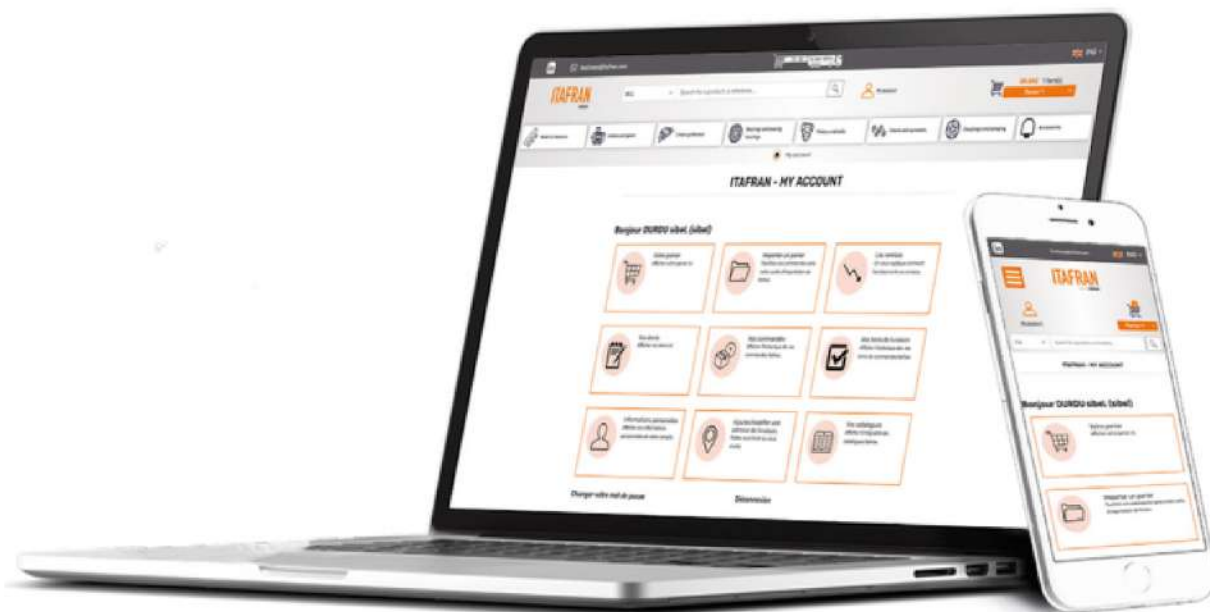
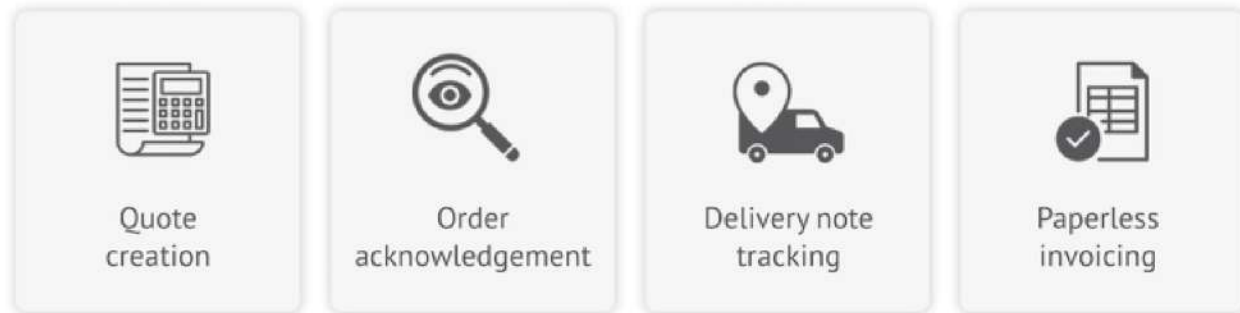
- A complete visual on the product stock status
- Allow a delivery call



ALLOW THE FOLLOW-UP OF THE STAGES OF AN ORDER

SUMMARY OF FEATURES

From the «My account» area or on the vertical menu of the shopping cart page, you can find all your commercial documents (quotations, orders, delivery notes). You can download a PDF of all these documents.



QUOTE CREATION

- 1 In the second step of you cart, you may ask for a quote estimation.
- 2 You will receive a document summarizing the items, the prices and the stock.
- 3 Place the quote in a quick order or add it to your cart to complete your quote;



ORDER ACKNOWLEDGEMENT

View a summary of open orders, allowing you to see if your order is sold out or if there is a backlog.



DELIVERY NOTE TRACKING:

In the «Deliveries» page, you can :

- Track your deliveries in progress or delivered
- Download the delivery note if necessary
- Follow the delivery from the carrier tracking.



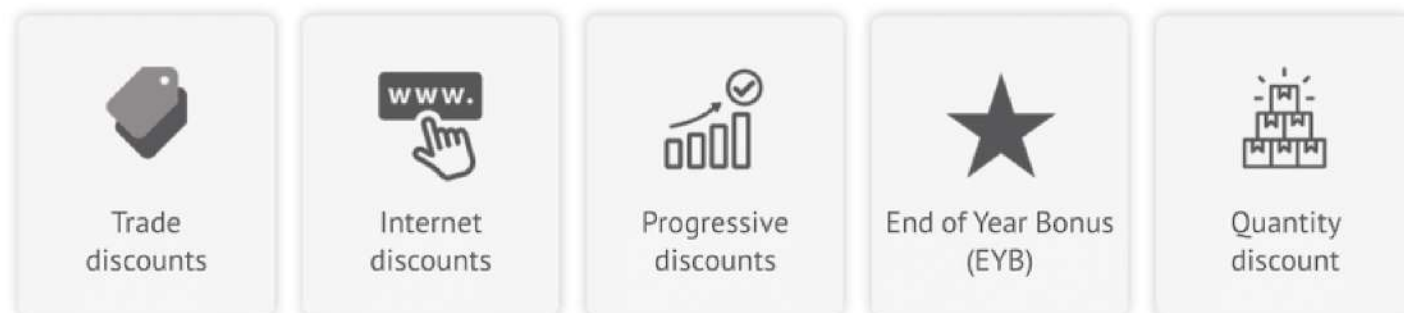
PAPERLESS INVOICING

Planned for september 2023

We are putting in place an interface dedicated to viewing your invoices. This will allow you to access a summary table and to request a pdf invoice if necessary.

REDUCE YOUR PURCHASE PRICES

ACCESS THE MOST COMPETITIVE PRICES ON THE EUROPEAN MARKET A PRICE COMPARISON IS NECESSARY !



NEW !

CB PAYMENT POSSIBLE ON OUR SITE !



TRADE DISCOUNTS

Allocated for each brand and applied on the manufacturer's price list, these discounts are set up and regularly updated with your usual contact. Their level depends on the type and the length of our collaboration but also on the annual volume of business.

INTERNET DISCOUNTS

This discount is systematic. To allow a better organization of the logistic teams, it decreases as the day goes on.



PROGRESSIVE DISCOUNTS

The progressive discount, linked to the amount of your order, reduces the price of your **IKO and KOYO bearings by up to 17.5%** and of your **CMW items by up to 35%**.

END OF YEAR BONUS (EYB)

For a purchase threshold of 10 k€ per customer account, automatically benefit from a BFA of up to 4% if you register on itafran.com before **June 30th 2023**.



QUANTITY DISCOUNTS

A discount of up to ... 50%, automatically activated for manufacturing to plan, machining and re-machining.

THE BENEFITS OF CREATING A CUSTOMER ACCOUNT

	VISITOR	CUSTOMER ACCOUNT
 Access to catalogs	✓	✓
 Stock visualization	✓	✓
 Customized prices	✗	✓
 Management of several carts	✗	✓
 Ordering, quoting and delivery tracking	✗	✓
 Payment within 45 days	✗	✓



NOT YET REGISTERED ?
CAN'T FIND YOUR LOGIN DETAILS ?
DO YOU URGENTLY NEED A BEARING OR A BELT ?

With a payment card, order before **7pm** one of the **8 million items** stored at itafran and, depending on the carrier, receive it the **same day** or **the next morning**.

Open all year round except Saturdays, Sundays and public holidays

To bring you a solution,
Give you a helping hand,
To accompany you on a project,
WE LOOK FORWARD TO HEARING FROM YOU !



Hervé BEAL

Sales Manager

Tel : +33 (0)782 957 495
marketing@itafran.com



Yassine BEN NEJIM

Export Area Manager

Tel : +33 (0)608 704 864
purchase@itafran.com



The new site www.itafran.com

We've redesigned everything but the prices!



LM11749R/10Y

Koyo 3.60€*

Made in Japan - High loads



63102RSCMY

Koyo 13.50€*

Made in Japan - Motor quality set



CRS254

CMW 8.50€*/m

ISO 16B-1 chain DIN 8187



PFA10100M

CMW 4.29€*

V-belt pulley - 1 groove Diam.100



NA4910K

IKO 19.59€*

Needle roller bearing



CFKR35UURK

IKO 18.23€*

Cam follower

Your maintenance manager will find these brands **too qualitative**.

Your buyer will be surprised at such **low prices**.

EXCELLENT CHOICE !

* Unit price excluding taxes, brand, internet and progressive discounts deducted (see page 20)